



**SATURDAY, OCTOBER 1, 2022
10:00AM-5:00PM**

HOST

Joe Gibbs
YFT Founder & Chairman
Joe Gibbs Racing

CO-CHAIRS

Tom Shumaker
Holder Construction Company

Ken Shepherd
Miller Toyota

HOST COMMITTEE

Anthony Barbour
Interstate Batteries

Cyndi Butler (Ret.)

Tammy Cali
Eberle Communications Group

Taylor Chess
Peterson Companies

Kevin Cole
Helix Electric

Scott Davidson
The GCO Consulting Group

Nathaniel Grant
GAM – Graphics and Marketing

Danny Hazel

Dr. Gary L. Jones
Chief Executive Officer

Gary L. Jones, II
Summit Bank

Ed Laukes
Laukes & Associates

Vernon McHargue
Keller Williams

Richard Norman
Richard Norman Companies

Jon Peterson
Peterson Companies

Fouad Qreitem
Paisano's

Andrew Spencer
Peterson Companies

Vic Sellier
Argon (Ret.)

Russell Wiser

June 27, 2022

Dear Friends of Youth For Tomorrow,

There is nothing as All-American as a Country Fair—and we couldn't be more thrilled to bring back a Youth For Tomorrow beloved tradition -- the 37th Annual Country Fair & Auctions will make a joyful return on our Bristow campus on Saturday, October 1, 2022, for a red, white and blue celebration of community, family, friendships and lots of fun!

From amusements, pony rides, petting zoo and activities for the kids, to great food and live entertainment for the grown-ups to the popular silent auction and exciting live auction, there is truly something for every member of the family. This event typically draws a crowd of more than 20,000, and after being apart for the past two years, we are expecting a record-breaking number of attendees this year.

It's perhaps no surprise that families and community are at the center of this most special event.

After all, Youth For Tomorrow is at the center of supporting families in our community. We do this by helping children in crisis who need a safe place to live and heal; by placing children in loving foster families; and by providing mental health counseling to help children and adults across Northern Virginia cope with life's challenges, overcome substance use or rebuild relationships.

You make it possible for children and families to heal, restore and to thrive.

Your support and leadership is absolutely essential. Will you join us by serving as a sponsor for this year's 37th Annual Country Fair & Auctions?

Every dollar raised will sustain the mission of Youth For Tomorrow, allowing us to reach even more people who desperately need our help.

As a corporate sponsor, you will have your company name in front of 20,000 attendees and marketing opportunities during the event, as well as leading up to October 1. As an individual sponsor, you will enjoy special recognition and benefits, but the personal gratification knowing that you are supporting a worthy cause.

Please consider how you would like to be involved and to contact Love Jones, Vice President of Development and Public Relations, at LJones@yftva.com or (703) 396-8415 to make your sponsorship commitment today.

We appreciate your consideration to make this year's Country Fair & Auctions our biggest, best and most successful yet!

With appreciation for you,

Dr. Gary L. Jones
Chief Executive Officer
For Tomorrow

Tom Shumaker
Executive Vice President
Holder Construction

Ken Shepherd
Partner and General Manager Youth
Miller Toyota

★ GOD BLESS THE USA ★



Youth For Tomorrow
Joe Gibbs Founder

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 1, 2022

10 A.M. – 5 P.M.

Youth For Tomorrow Campus
11835 Hazel Circle Drive, Bristow, VA



FUN FOR KIDS OF ALL AGES

Rodeo Show • Amusement Rides • Activities • Petting Zoo • Live Music • Great Food

BE A COUNTRY FAIR SPONSOR and Enjoy these Exciting Benefits

Top Gun Sponsor \$50,000

Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:

- Sponsor recognition as Presenting Sponsor throughout the event including at Front Gate
- 200 Country Fair & Auctions admission tickets
- Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
- Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
- Full-page ad in Country Fair & Auctions printed program
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iheart radio advertising (circulation: 200,000)
- Serve as the Host for the Hospitality Tent with Coach Gibbs
- Premium 20x20 tent with site location in Corporate Row located in the Midway
- Web site recognition with company name and logo
- Sponsor table for either 2023 Heart 2 Heart Gala in February or 2023 Burgundy & Gold Banquet in May

Patriot Sponsor \$25,000

Opportunity as the naming Sponsor of one of our three live entertainment stages: Food Court, Live Auction, Sports, Fitness and Wellness Stage. Benefits include:

- Sponsor one of three entertainment stages
- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- Premium 20x20 tent and site location in Corporate Row located in the Midway
- Company name and logo in full color in event publicity brochure (Circulation: 25,000)*
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
- Website recognition with company name and hyperlink
- Access for 12 guests for the VIP Hospitality Tent
- A table for 10 guests to attend either the 2023 Heart 2 Heart Gala in February or 2023 Burgundy & Gold Banquet in May

Freedom Sponsor \$10,000

- 75 Country Fair & Auctions admissions tickets
- Full-page ad and sponsorship recognition in printed program
- Premium 10x10 tent and site location in Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (circulation: 25,000)*
- Inclusion in online advertising
- Website recognition with company name and hyperlink
- Sponsor banner prominently displayed in Live Auction tent
- Access for 10 guests for the VIP Hospitality Tent

Star & Stripes Sponsor \$5,000

- 40 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- Tent/booth space in Corporate Row
- Inclusion in online event advertising including social media campaign
- Website recognition with company name and hyperlink
- Access for four guests for the VIP Hospitality Tent

Liberty Sponsor \$2,500

- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- Tent/booth space in Corporate Row
- Web site recognition with company name and hyperlink
- Sponsor banner displayed in Live Auction tent
- Access for four guests for the VIP Hospitality Tent

Allegiance Sponsor \$1,000

- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition



SATURDAY, OCTOBER 1, 2022

www.YouthForTomorrow.org



*"Thank you for your thoughtful support for
Youth For Tomorrow and helping
children and families in crisis in our community."*

*Event Co-Chairs and YFT Trustees,
Tom Shumaker, EVP, Holder Construction
Ken Shepherd, Managing Partner, Miller Toyota*



SPONSOR COMMITMENT FORM

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____ Web Site: _____

SPONSOR COMMITMENT

☐ This is a corporate contribution ☐ This is a personal contribution

☐ Top Gun Sponsor - \$50,000

☐ Patriot Sponsor - \$25,000 Preference: ☐ Live Auction ☐ Sports, Fitness and Wellness Stage ☐ Food Court

☐ Freedom Sponsor - \$10,000

☐ Star & Stripes Sponsor - \$5,000

☐ Liberty Sponsor - \$2,500

☐ Alligiance Sponsor - \$1,000

☐ I would like to make a cash donation in the amount of: _____

☐ Please send an invoice to the address above for payment by September 28, 2022.

LIVE OR SILENT AUCTION DONATION (free admission ticket for your donation)

Donation Description: _____ Retail Value: \$ _____

Donation Description: _____ Retail Value: \$ _____

PAYMENT:

☐ By check, made payable to Youth For Tomorrow

☐ By credit card. Charge the above amount to: ☐ VISA ☐ MASTERCARD ☐ AMEX

Name (if different from above): _____

Address (if different from above): _____

Card Number: _____ Expiration: _____ CVV: _____

Billing Zip Code: _____

MAIL TO: Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

QUESTIONS? Contact Love Jones, VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

Federal Tax Exemption #52-1342268

Youth For Tomorrow is a 501 (c) (3) nonprofit tax-exempt organization, is licensed to standards under the Department of Social Services of the Commonwealth of Virginia and is an accredited school in the Commonwealth of Virginia. A copy of our financial report is on file with the Virginia Department of Consumer Affairs, Richmond, Virginia.



“I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That’s why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others.”

Coach Joe Gibbs

THANKS TO OUR 2021 SPONSORS!

Interested in being a sponsor this year?
Call 703-396-8415 or email LJones@yftva.com.

Youth For Tomorrow
Joe Gibbs Foundation

Presenting Sponsor



TOYOTA



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www.YouthForTomorrow.org